

CUT YOUR RISKS... Before Your Trial Begins.

PREDICT TRIAL SUCCESS!

EXECUTE YOUR TRIAL IN A VIRTUAL ENVIRONMENT

Accurately assess trial enrollment rates prior to recruitment. Now you can determine where your largest risks lie before significant investment. By executing your trial in a virtual environment populated with more than 500,000 physicians and 60 million patients, *iTrials* brings the clinical trial industry to the next level.

EVIDENCE BASED SITE SELECTION

- Remove guesswork – select the highest producing sites
- Match optimal sites to your exact protocol criteria, patient availability and investigator qualifications
- Pre-determine your rate of recruitment per site
- Assess and estimate site success, retention and efficiency

CAN YOU AFFORD NOT TO USE *iTRIALS*?

Why take unnecessary risks? Know in advance the potential for recruitment success. Study the cause-and-effect of real-time adjustments to numerous study parameters such as inclusion criteria, physician and investigator performance, local and regional media market metrics, proximity to required facility resources, and more!



iTrials intelligence — insight for tomorrow's trials.

A Service of **ProVísio**, Inc.

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www.iTrials.com

When Trial Success is Your Responsibility

...tap into the nation's largest clinical trial patient analysis pool.

iTRIALS PROTOCOL FEASIBILITY ASSESSMENT

- ✓ Rigorously analyze a study's inclusion/exclusion criteria
- ✓ Compare study designs based upon probabilities of successful recruitment
- ✓ Vary study criteria to optimize study design
- ✓ Identify critical success factors and set timing expectations via predictive analyses

Every protocol is unique. Every study has unique business needs.

iTriaLs analytics easily respond to complex protocols requiring "windows" of eligibility (e.g. prescription wash-out periods, or stages of symptom progression) with historical and/or real-time patient data. iTriaLs then creates predictive models depicting how the eligibility of a given trial's candidate pool evolves over time. There is nothing like iTriaLs!

EVIDENCE-BASED SITE RECRUITMENT

Site Analysis and Selection, Investigator Recruitment and Pre-Screening

iTriaLs sites are produced from weighted analyses of all investigator and facility requirements. Targeted investigators and sites are recruited by customized iTriaLs outreach and communications programs.

- ✓ iTriaLs identifies high potential, well trained experienced investigators with the:
 - most pre-qualified candidates
 - highest volume referral networks
 - best facilities in compliance with sponsor requirements
- ✓ Identify superior investigators based upon:
 - locations of eligible candidates
 - candidate densities within practices
 - clinical specialties
 - on-site and nearby facilities
 - investigator training
 - board certifications
 - previous clinical trial experience
 - sponsor input on other variables
- ✓ Targeted investigators and sites are recruited by:
 - customized iTriaLs outreach and communications programs
 - pre-qualifying investigators and vetting site feasibility by iTriaLs clinical staff

iTRIALS CUSTOMIZED OUTREACH PROGRAMS

- contact targeted physicians treating pre-qualified patients
- confirm eligibility with MD and assist in referring patients to select study sites
- track study subjects through randomization and provides real-time metrics on every step of the enrollment process

To learn how iTriaLs can benefit your study, contact David Bender at dbender@iTriaLs.com or 615-279-3425.