



F A C T S H E E T

Contacts:	D.J. Goller (615) 403-6926 dj@zoecreative.com	Ray Capp 615-279-3404 rcapp@conduitcorporation.com
Mission:	Zoe Creative	
Executive Team:	Ray Capp – former COO of Ingram Entertainment (\$1B annual sales) Ken Russell – founder of ISDN.net, D.J. Goller , Production Manager	
Business Model:	Zoe Creative Services offers film and video production service in high definition and conventional definition formats (including Betacam, DVC Pro, 35mm and 16mm). Services are provided on location or in Zoe's studio in Nashville, to include either single-camera or switched multi-camera productions. Delivery applications include DVD, broadcast, and CD-ROM. Graphic Design services also are available.	
Differentiation, Competitive Advantage:	Zoe is the only high-definition video production facility in Nashville capable of offering complete HD production services from concept to completion, including production planning, storyboarding, direction, production, cameras, sound, lighting, still photography, HD post production, color correction, format transfer, up-conversion, down-conversion, audio mixing, DVD production, mobile video production, IPTV distribution and streaming services. Specialties include production of music videos, tapeless HD acquisition and ENG acquisition. Zoe has completed some very demanding HD and Standard Definition work, including HD content for the Department of Defense	
Specs:	Standard Definition and High Definition formats, including DV, MiniDV, BETACAM, DIGITAL BETACAM, MiniDVC-PRO, DVC-PRO, HDV, DVCAM, DVCAM HD, XD-CAM, XD-CAM HD.	
Markets:	High Definition and Standard Definition music videos, broadcast television, live event camerawork, post production services, animation and graphic arts, DVD production, feature production, mobile video production, documentaries and electronic news gathering.	
Customers:	Department of Defense, Christian Broadcasting Network, HMG Nashville, TNA-Nashville, Seismic Sound, Christian Country Music Association, Amity Productions, Steve Gilreath Productions, Dove Awards, Gambit Music Group	
Partners:	Conduit Corporation, Community Harbor, LLC, ISDN-Net, Inc.	
Web page:	Background information on Zoe Creative, LLC is at www.zoecreative.com	

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